

Marching for the Jews of Europe, Washington, DC, October 6, 1943-- A “Burkeian” Analysis

- Participants

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- To discover just how this march, frequently referred to as “The Rabbi’s March,” helped to create a climate which was instrumental in the creation of the War Refugee Board, the only government agency specifically charged with saving those persecuted in Europe during World War II

- The master rhetorician, Kenneth Burke, viewed events like the march, as theatrical performances--but on the world stage. Thus, he would closely examine the time, place, the participants, and what they did--particularly noting the dominant element, in this case, the purpose--to thoroughly understand the results of the respective event. Such will be and is done in this case--to understand how the “Rabbi’s March” helped create an environment open and ready to create the War Refugee Board.

The Trifecta: Collaboration in a Competitive Environment

**Dr. Paul Ziek and Dr. Katherine Fink,
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and Visual Arts**

JRN 244: This Just In: Breaking News

MCA 310: Case Studies in Public
Relations

MCA 398F: Advanced Television and
Online Media



The goal was to create a simulated space where students from each area would work together on multi-platform communications, including text, audio, video, and social media messages.

Post-simulation briefing research ascertained how inter-disciplinary collaborations are created and maintained in competitive environments.