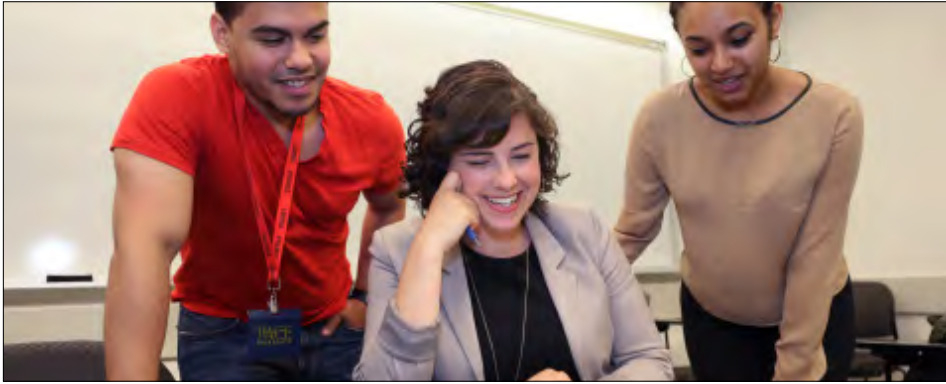


COMMUNICATION STUDIES

NYC



21%

Jobs in communications are expected to grow 21% during this decade; faster than the national average.*

\$63,130

Average annual earnings of people in the communications field.*

*Source: Bureau of Labor Statistics

Communication Studies brings together dynamic fields of public communication and mass media in the city where these elements live. Students explore professional communications and media industries that exist at the cross section of leadership, creativity, and social change, while learning to hone advanced skillsets in self-expression. From the interpersonal to the digital, social media to public advocacy, journalism to organizational communication, the Communication Studies degree readies this next generation to be tomorrow's changemakers. Pace University's Bachelor of Arts in Communication Studies prepares students by maximizing creativity, confidence, and professionalism in all forms of communication.

BA IN COMMUNICATION STUDIES

Communication Studies prepares students for the careers of tomorrow today, by learning to maximize critical and creative thinking to produce effective and transformative communication. Students learn to understand the contexts in which communication and media are produced, delivered, and distributed, and to analyze and produce professional forms of communication and media. Graduates of Communication Studies become changemakers, using impactful communication and media skills to face social and cultural challenges. Our majors find, create, critique, produce, amplify, and deliver the stories that make a difference. Communication Studies majors choose careers in social media, television, music, marketing, publishing, law, politics, public communication, and nonprofit organizations.

FACULTY

Our faculty are experts in a range of specialties within the discipline of Communications Studies including (inter)cultural and organizational studies, international communication, gender studies, media and film criticism, writing for radio, TV, and digital media, citizen journalism and civic engagement. Our faculty-student ratio is low, allowing for meaningful learning exchanges between students and our expert faculty in the classroom.

REAL-WORLD EXPERIENCE

Pace University is located in the hub of lower Manhattan and offers students incredible opportunities to combine the academic experience with all that New York City has to offer. New York City is a center of media production, and students have successfully landed prestigious internships in music, television, publishing, fashion, radio, public relations, arts and entertainment management, and nonprofit organizations. Students gain immense professional experience while completing their degree.

INTERNSHIPS

- 5W Public Relations
- NBC Universal
- Framework Digital Media Management
- New York International Children's Film Festival
- Big Brothers Big Sisters of NYC
- MTV Networks
- Rachael Ray Show
- Dolce & Gabbana
- Victoria's Secret
- Warner Music Group

SUCCESS STARTS HERE

- **Jon Spurny '11** studied abroad in Paris and joined Brigade Marketing in 2014 where he now serves as a Senior Digital Publicist.
- **Ashley Pruitt '16** held internships in casting, public relations, and communications at firms such as Comedy Central, Viacom, and Focus Features. She earned a Master of Arts in Communications and currently works as a Pricing and Planning Analyst at Discovery Communications.
- **Seeley Stephens '18** interned at the Jed Foundation and Al Roker Entertainment. She is currently an Associate Producer for Engel Entertainment.
- **Opal Vadhan '15** won two New York Women in Communications Foundation Scholarships, served as executive assistant to Hillary Clinton and previously worked as an intern in the Office of Communications at the White House. She currently works as a personal aide to Vice President Kamala Harris.

www.pace.edu/dyson/commstudies

PACE UNIVERSITY

Dyson College of Arts and Sciences